EXECUTIVE – 14 DECEMBER 2017

SURREY NORTH AREA CRUSE BEREAVEMENT CARE – APPLICATION FOR FINANCIAL ASSISTANCE

Executive Summary

Surrey North Area Cruse Bereavement Care was formed in 1959 and provides free bereavement support for those suffering from the effects of grief. The Group supports individuals and families across five core services, namely on a one-to-one basis (usually in a client's home), group support, specialist services for children and young people, telephone support and email support.

The services are of enormous benefit for those who have suffered a bereavement, which can be devastating and debilitating. Without a local Cruse office covering Woking, there would be an extremely limited number of support options, with no available NHS support or other similar support services.

The Group currently works with over 300 individuals across Surrey, a quarter of who live in Woking. It is anticipated that between 90 and 100 individuals from the Woking area will seek the support of Cruse Bereavement Care in the coming year. No charges are levied against the users or clients. The service also benefits the families and friends of those individuals who receive direct support, reducing stress and concern – individuals can be affected in a variety of ways, including social confidence, ability to work, propensity for isolation and loneliness, engagement within the community and general mental health.

The Organisation is applying for funding of £8,850 which equates to 25% of the running costs of the Counselling Service, representative of the running costs of the service to residents of the Borough. It is recommended that the Council's support of £8,850 is granted for the 2018/19 financial year.

Recommendations		
Reasons for Decision	The Council's support will ensure that Organisation is able to continue to provide an essential service for individuals in the Borough who are directly affected by bereavement.	
Legal Authority	S137 Local Government Act 1972	
The Executive is requested to:	RESOLVE That a grant of £8,850 be awarded towards running costs of the service in Woking.	
Conditions	Accounts . The Organisation must submit audited accounts for the year in which the grant is awarded, including an income and expenditure account and balance sheet. Please note that accounts for other years may also be required.	
	Monitoring Information . The Organisation must submit quarterly monitoring information as a measure of its achievements. Failure to provide details will jeopardise the award. E-mail requests will be sent to the applicant on a quarterly basis.	
	Publicity . Where possible, the Organisation is required to publicise the support received from Woking Borough Council, including on all literature and leaflets produced.	

	Payments . Unless exceptional circumstances exist all invoices must be received quarterly with details of the costs incurred and monitoring information for the previous quarter.
	Payment Period . Final quarter claims must be made by the second week in March. Unclaimed awards will not be available at a later date unless exceptional circumstances can be demonstrated to the Council before the end of the award year.
	Joint Working . WBC expects the Organisation to engage positively on health and wellbeing multi-agency joint work affecting Woking. Groups which refuse may place their Council support at risk, e.g. grant, concessionary rent and other assistance.
	Homelessness Reduction Act 2017. With the introduction of new legislation from April 2018, the council will expect the support of partner agencies in identifying people at risk of homelessness as early as possible to maximise the opportunities to prevent such. Partner agencies / organisations will be expected to be engaged in joint working arrangements to assist in finding suitable housing and support solutions, and where appropriate to undertake and respond to the new 'duty to refer'. Groups which do not support this new legislation and way of working positively, may put their Council support at risk.
	Venue Hire. Woking Borough Council has a duty to ensure that publicly-owned venues and resources do not provide a platform for extremists and are not used to disseminate extremist views. This duty extends to organisations that work with the local authority so this includes recipients of any grants from Woking Borough Council. If you hire out your venue/s you should ensure you have good processes in place for record keeping and checking if they are an appropriate group to be making the hire arrangements. The following are some of what should be considered:
	 Basic details should be recorded to include speakers address, mobile phone number & organisation details. Has the identity of the speaker been confirmed & is their organisation bona fide? Are they known to you? Is the speaker from the area? Are they UK citizens or from overseas & will they travel specifically for this event? Consider checks on the internet to confirm the status of speaker to include website, YouTube or social media sites.
	How many people are likely to attend (check previous or similar events either locally or online).
Performance Indicators	Users. The Organisation to provide a breakdown of the users in the past quarter.
	Enquiries. The Organisation to provide a breakdown of the enquiries received during the last quarter.
	Publicity. The Organisation to advise how the Council's support has been publicised over the last quarter.
	Statement of Use. The Organisation to provide a statement stating the use to which the grant money has been put.
Future Support	The financial pressure on the Council's budgets is expected to continue in the coming years and accordingly the overall level of

support available in future years may be reduced. The applicant is therefore to be advised that the award of funding for 2018/19 does not imply that a similar application in 2019/20 would be supported. In particular, it is emphasised that the Council is unlikely to be in a position to award any sums above the 2018/19 levels.
In view of this, the applicant is to be advised to ensure that contingency plans for the Group's operations for 2019/20 have been drawn up in the event that the Council is unable to continue its support beyond April 2019. All applicants are strongly recommended to pursue alternative sources of funding and are encouraged to approach Woking Borough Council's Community Support Team for advice and support.

The Executive has authority to determine the above recommendations.

Background Papers:

2018/19 Application Form.

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1.0 Summary of Application			
1.1 Status and Aims	The Organisation was formed in 1959. It provides free bereavement support for those suffering from the effects of grief. The five core services are one-to-one support, group support, specialist services for children and young people, telephone support and email support. The initial one-to-one assessment appointment is arranged within two weeks of initial contact with the Helpline.		
1.2 Employees	Two comprising the Area Coordinator (17.5 hours per week) and the Allocations Secretary (3.5 hours per week).		
1.3 Volunteers	77, whose activities include face to face support, Group support, telephone support, specialist support for children and young people, administration support and training.		
1.4 Clients/Users	 333, comprising: 96 male 237 female 13 disabled 45 ethnic minority 84 resident in Woking 1 aged 0-5 12 aged 5-10 39 aged 11-18 184 aged 19-65 97 aged 65+ 		
1.5 Members	None.		
1.6 Sum Requested	£8,850 (Revenue)		
1.7 Project	Cruse Bereavement Care expects to directly support 360 clients, 90- 100 of whom will reside in the Woking area. Funding will also contribute to payroll, central office core costs, volunteer travel expenses and office rent. Central office core costs are a pro-rata charge levied on each Cruse area covering the cost of running central-office provided services after central income is deducted. It covers ICT (provision of website, social media, intranet, client database), national helpline and email support, standards and policies and training resources.		
1.8 Cost breakdown:	Payroll/salaries£15,000Central Office£8,600Volunteer travel£5,800Office rent£6,000Total£35,400The organisation has requested £8,850 representing 25% of the		

	overall costs for those who reside in the Borough.
1.9 Community Benefit	Depending upon demand (which is generally increasing year-on-year), the Organisation expects to directly support 360 clients 90-100 of whom will reside in the Woking area (these figures do not include people accessing the website, requesting information or general enquiries).
	The service provided does not just affect the individuals who receive direct support and has a much wider knock-on effect by reducing stress and concern within families and friends whilst also reducing demand for other support services. It can impact on social confidence, ability to work, propensity for isolation and loneliness, engagement in the community as well as mental health generally.

2.0 Financial Background		
2.1 Budget	At the time of the application, the Group held £16,424 in the bank.	
	The Group has submitted a budget for 2018/19 which shows an anticipated income of £33,600 against an anticipated expenditure of £44,700, resulting in an anticipated deficit of £11,100.	
	Anticipated income includes: Donations £9,600; Waived expenses £1,200; Fundraising events £2,300; training course fees £6,400, NWSCCG funding £10,000; Central Office Funding £4,100.	
	Items of expenditure include salaries (£15,000), rent (£6,000), travel expenses (£5,800), training (£4,800), Governance costs (£8,600), and postage / stationery, insurance etc (£4,500).	
2.2 Accounts	The Group has submitted accounts for 2016/17 which show an income of $\pounds40,277$ ($\pounds38,468$ in 2015/16) against expenditure of $\pounds46,589$ ($\pounds33,441$ in 2015/16), resulting in a deficit of $\pounds6,312$ (a surplus of $\pounds5,027$ in 2015/16). The sum of $\pounds40,781$ was carried forward at the end of the 2016/17 year.	
2.3 Support over the past five years	New Application.	
	The Council has previously considered support for Cruse Bereavement Care, awarding a one-off grant in 1998 towards the cost of the children's' bereavement group project, up to a maximum of £2,875.	

3.0 Assessment of Application			
3.1 Key Information	o Constitution	Yes	
	 Registered Charity 	Yes	
	 VAT Registered 	Yes	
	 Equal Opportunities Policy 	Yes	
	 Safeguarding Policy 	Yes	
	o Reserves Policy	Yes	

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	 Quality Mark 	No
	 Other funding sources pursued 	Yes
		No
		Yes
		N/A
	• Two quotes	;
	 Regular monitoring provided previously 	N/A
3.2 Consultee	Officer Comment	
Comments	There is no doubt that the impact of bereavement can be devastating and often debilitating and can have far reaching effects and impacts not just for the individual concerned but across family and friend networks. Having emotional resilience is key in being able to deal with such life-changing events and therefore having the support of a bereavement service to access when in need can only in my view help in supporting the mental health of individuals.	
	I note with interest that they offer particular support around suicide and homicide, which bearing in mind the sad increase nationally in suicide amongst males under the age of 30 can only help address a need. The provision of specialist support for children and young people is also welcomed, and the fact that they do work alongside the Hospice is also of benefit.	
	I would be supportive of this application, noting that the percentage share of the funding they are seeking is relevant to the numbers of clients accessing the service from Woking.	
3.3 Assessment	Cruse Bereavement Care, established in 1959, has been open the area for over 35 years and now covers the boroughs of Eln Runnymede, Spelthorne and Woking.	
	Cruse Bereavement Care believes that the services are of enormous direct benefit to the mental health of residents in Woking who are bereaved. The impact of bereavement can be devastating and debilitating and, without an operational local Cruse office covering Woking, there would be an extremely limited number of support options. There is no NHS provision for bereavement support (beyond online information) and Cruse is the only service listed on NHS search results for bereavement services.	
	The Charity provides direct bereavement support (usually in the client's own home) covering a wide variety of circumstances including suicide, homicide and major incidents and they also provide specialist support and services for children and young people.	
	The Organisation has applied for funding of £8,850 which equates to 25% of the running costs of the Counselling Service, representative of the running costs of the service to residents of the Borough. It is recommended that the application is supported and that a £8,850 is awarded for the 2018/19 financial year. In line with other grant recommendations, the funding should be for 2018/19 with no further years agreed at this time.	